



FUNDAÇÃO
GETULIO VARGAS



Universidade de São Paulo



III RESEARCH WORKSHOP ON INSTITUTIONS AND ORGANIZATIONS

São Paulo
October 13th - 14th 2008

The **III Research Workshop on Institutions and Organizations** will be held at the Fundação Getúlio Vargas (FGV-SP) from October 13th to 14th 2008. The III RWIO is sponsored by three Brazilian Academic Institutions (Fundação Getúlio Vargas São Paulo, IBMEC São Paulo and University of São Paulo).

Seminar participants will discuss recent developments in the analysis of institutions and organizations through the lenses of Economics, Management, Sociology, Law and other social sciences. Instead of focusing on the contributions of specific disciplines dealing with institutions and organizations, workshop participants will emphasize differences and commonalities among different approaches, leading to potential advances and refinements in the field.

We encourage the participation of researchers from Brazilian and international institutions. The following program is based on both invited and selected papers.

SCHEDULE

Monday, October 13th 2008

9:00 – 10:00	Registration
10:00 - 10:30	Opening
10:30 - 12:00	Keynote Speaker: Prof. Todd Zenger
12:00 - 14:00	Lunch
14:00 - 15:30	Panel I
15:30 - 16:00	Coffee-break
16:00 - 17:30	Panel II
19:00	Dinner

Tuesday, October 14th 2008

9:00 - 10:30	Panel III
10:30 - 11:00	Coffee-break
11:00 - 12:30	Panel IV
12:30 – 14:30	Lunch
14:30 - 16:00	Panel V
16:00 - 17:30	Keynote Speaker: Profa. Elizabeth Farina
17:30	Closing Session - Cocktail

PANELS:

Panel 1: Organizations, law and corruption

Panel 2: Institutions and development

Panel 3: Institutions and environment

Panel 4: Psychological issues and organization strategies

Panel 5: Industrial and competition policy

**More details about the panels will be announced soon.*

ORGANIZING COMMITTEE: Decio Zylbersztajn, Sylvia Saes, Sergio Lazzarini, Danny Claro, Paulo Furquim de Azevedo, Ramon Garcia Fernandez and Paulo Gala

SCIENTIFIC COMITTEE: Bernardo Mueller, Ramón García Fernández and Ronaldo Fiani.

LOCATION: Fundação Getúlio Vargas – São Paulo

Rua Itapeva, 474.

1º andar, sala 1000

REGISTRATION FEE: R\$ 100 (Professionals) and R\$ 30 (students).

The registrations will be done at the beginning of the conference. There is no early registration.

HOTEL INFORMATION

Here are included some suggestions concerning accommodation. We have specials fares for RWIO participants.

Paulista Wall Street

Rua Itapeva, 636

CEP 01332-000, São Paulo - SP - Brazil

Phone: (11) 3141-3000

<http://www.wallstreet.com.br/>

Blue Tree Towers Paulista

R. Peixoto Gomide, 707

CEP 01409-001, São Paulo - SP - Brazil

Phone: (11) 3147-7000

<http://www.bluetree.com.br>

FURTHER INFORMATION

For further information and to receive updated news, please contact the executive committee (workshop_io@yahoo.com.br).

Keynote speakers:

a) **Todd Zenger (Washington University):** “Envy, Comparison Costs, and the Economic Theory of the Firm”.

b) **Elizabeth Farina (USP):** “Economic Development, Industrial Policy and Competition Policy”.

Panels:

Panel I: Organizations, law and corruption

a) **Maria Tereza Leopardi Mello & Heloísa Lopes Borges Esteves (UFRJ)** “Property Rights in a Multidisciplinary Approach for Law and Economics”.

b) **Kevin E. Davis (NYU):** “Remedies for Corruption in Government Contracting.

c) **Sandro Cabral (UFBA & USP), Allan Claudius Q. Barbosa (UFMG) & Sergio G. Lazzarini (IBMEC–SP):** “Monitoring the Police: an Empirical Study on the Factors Retarding the Conclusion of Investigation Processes by an Internal Affairs Division”.

Panel II: Institutions and Development

a) **Octavio A. C. Conceição (UFRGS):** “Economic Growth and Institutions: a Heterodox Perspective or a New Evolutionary Ontology?”

b) **Gervásio Castro de Rezende (UFF), Léo da Rocha Ferreira (UERJ) & Ana Cecília Kreter (UFF & IPEA):** “Labor Legislation and its Adverse Impacts on Transaction Costs in Brazilian Agriculture”.

c) **Vivian Ester de Souza Nascimento, Maria Sylvia M. Saes & Decio Zylbersztajn (USP):** “Property Rights, Private Investments and Land Conflicts in Brazil”.

Panel III: Institutions and Environment.

a) **Evelin Lucht (UFPR), Roseli Rocha dos Santos (Unibrasil) & Breno Pascualote Lemos (PUC-PR):** “The institutional approach of Certification and Traceability mechanisms in a uncertainty environment”.

b) **Maria Sylvia M Saes, Silvia M. Q. Caleman, Christiano F. da Cunha & Guilherme F. de A. Monteiro (USP):** “Generic agrochemicals and market structure for agricultural defensives in Brazil”.

c) **Armando Dalla Costa (UFPR) & Pascal Petit (Université Paris 13):** “Innovation, technology and economic development: an evolutionary look at the Brazilian poultry industry and its firms”.

Panel IV: Psychological issues and organizational strategies

a) **Anita Kon (PUC-SP):** “Methodological Changes of Economic Institutions Theory: The Evolutionary Premises”.

b) **David Dequech (Unicamp):** “Conventions, conformity, and deviation”.

c) **José Felipe A. de Almeida & Huáscar F. Pessali (UFPR):** “The Notion of Neoschumpeterian Competition in Consumption”.

Panel V: Industrial and competition policy

a) Ronivaldo Steingraber & Flávio de Oliveira Gonçalves (UFPR): “International Trade Change and the Institutions: the Case of Brazil and the State of Paraná”.

b) Eduardo Luiz Machado (IPT), Gesner Oliveira & Lucas Martins Novaes (FGVSP): “Independence of Regulatory Agencies: Evidence for the Credibility Hypothesis”.

c) José Antonio Batista de Moura Ziebarth (FGVSP): “Rail Sector Regulation and how to introduce competition in the railroad industry through access: the case of captive shippers in Brazil”.